



JAGUAR

2015 MY F-TYPE PRICING

Effective April 14, 2014

	SUGGESTED RETAIL PRICE	MSRP incl. D&D
F-TYPE Coupe	\$ 65,000	\$ 65,925
F-TYPE Convertible	\$ 69,000	\$ 69,925
F-TYPE S Coupe	\$ 77,000	\$ 77,925
F-TYPE S Convertible	\$ 81,000	\$ 81,925
F-TYPE R Coupe	\$ 99,000	\$ 99,925
F-TYPE V8 S Convertible	\$ 92,000	\$ 92,925

OTHER

Destination & Delivery \$ 925

Note: Prices and specifications are subject to change without notice.

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Models	Warranty Code	Model Code	Suggested Retail Price
F-TYPE Coupe	3120 (ST1) F55	W5MDE ZZAA	\$65,000
F-TYPE Convertible	3110 (ST1) F50	W5MDF ZZAA	\$69,000
F-TYPE S Coupe	3220 (ST2) F65	W5MDE ZZAB	\$77,000
F-TYPE S Convertible	3210 (ST2) F60	W5MDF ZZAB	\$81,000
F-TYPE R Coupe	3410 (ST4) F80	W5QDE ZZAD	\$99,000
F-TYPE V8 S Convertible	3320 (ST3) F75	W5QDF ZZAC	\$92,000
Destination & Delivery			\$925

Packs	Base	S	V8 S	R	Vista Option Code	Suggested Retail Price
Premium Pack 1 - Coupe	Base				Z61H	\$2,800
Premium Pack 1 - Convertible	Base				Z61H	\$3,000
Premium Pack 2 - Coupe		S			Z61H	\$2,400
Premium Pack 2 - Convertible		S			Z61H	\$2,600
Premium Pack 3			V8 S	std	Z61H	\$800
Performance Pack - S		S			Z38D	\$3,400
Performance Pack w/ Carbon Ceramic Brakes - S		S			Z38G	\$16,850
Performance Pack - V8 S			V8 S		Z38D	\$2,950
Performance Pack w/ Carbon Ceramic Brakes - V8 S			V8 S		Z38G	\$12,950
Climate Pack (also included in Premium Packs)	Base	S	V8 S	std	Z88L	\$600
Vision Pack 1 (requires Premium Pack 1)	Base				Z37B	\$2,400
Vision Pack 2 (requires Premium Pack 2)		S			Z37B	\$2,400
Vision Pack 3 (requires Premium Pack 3 on V8 S)			V8 S	R	Z37B	\$2,100
Extended Leather Pack - Coupe (requires Performance Seat or Performance Pack)	Base	S			Z84P	\$2,700
Extended Leather Pack - Convertible (requires Performance Seat or Performance Pack)	Base	S	V8 S		Z84P	\$1,925
Extended Leather Pack - R				R	Z23C	\$2,200
Suedecloth Interior Pack - Coupe (requires Performance Seat or Performance Pack)	Base	S			TP22 (trim pack)	\$2,500
Suedecloth Interior Pack - Convertible (requires Performance Seat or Performance Pack)	Base	S	V8 S		TP22 (trim pack)	\$2,100
Suedecloth Interior Pack - R				R	TP22 (trim pack)	\$1,000
Design Pack (Available only in limited exterior colors)	Base	S			Z93M	\$3,500
Design Pack - V8 S (Available only in limited exterior colors)			V8 S		Z93M	\$3,500
Black Pack 1	Base				Z93L	\$1,000
Black Pack 2		S			Z93L	\$600
Black Pack 3			V8 S	R	Z93L	\$400
Design + Black Pack 1 (Limited exterior colors)	Base				Z93N	\$4,500
Design + Black Pack 2 (Limited exterior colors)		S			Z93N	\$4,100
Design + Black Pack 3 (Limited exterior colors)			V8 S		Z93N	\$3,900
Interior Black Pack	Base				Z01P	\$1,000
Carbon Ceramic Matrix (CCM) Braking System (comes with 20" Storm forged wheels - C51T)		S			Z73N	\$13,450
Carbon Ceramic Matrix (CCM) Braking System (comes with 20" Storm forged wheels - C51T)			V8 S	R	Z73N	\$12,000

Packs (continued)	Base	S	V8 S	R	Vista Option Code	Suggested Retail Price
Red Leather Interior Pack				R	TP23	\$2,500
Red Leather Interior Pack (requires Performance Seat)	Base				TP23	\$3,500
Red Leather Interior Pack w/ Performance Pack		S			TP25	\$6,900
Red Leather Interior Pack w/ Performance Pack			V8 S		TP25	\$6,450
Red Leather Interior Pack w/ Perf Pack & CCM Brakes		S			TP26	\$20,350
Red Leather Interior Pack w/ Perf Pack & CCM Brakes			V8 S		TP26	\$16,450
Red Leather Interior Pack w/ CCM Brakes				R	TP26	\$14,500
Options	Base	S	V8 S	R	Vista Option Code	Suggested Retail Price
HD Radio + SIRIUS Satellite Radio	Base	S	V8 S	std	B51D	\$450
Meridian 770W Audio System	Base	S	V8 S	std	B44Z	\$1,200
Panoramic Glass Roof	Base	S	V8 S	R	F45A	\$1,200
Heated Front Windshield	Base	S	V8 S	R	D96A	\$350
Illuminated Treadplates	Base	S	V8 S	R	F28F	\$450
Leather Seating Surfaces (ilo Suedecloth)	Base	S	std	std	B40W	\$500
Switchable Active Exhaust	Base			std	S66A	\$1,500
Performance Seat	Base			std	B55C	\$1,500
Suedecloth Steering Wheel (not available heated)	Base	S	V8 S	R	F96D	\$900
Wind Deflector (also included in Premium Packs)	Base	S	V8 S		B74A	\$275
Powered Tailgate	Base	S	V8 S	R	B69B	\$750
Configurable Ambient Lighting	Base	std	std	std	B65D	\$200
InControl Apps	Base	S	V8 S	R	H57A	\$650
Color & Trim	Base	S	V8 S	R	Vista Option Code	Suggested Retail Price
Metallic Paint	Base	S	V8 S	std	n/a	\$600
Racing Paint	Base	S	V8 S		n/a	\$1,500
Racing Paint - R				R	n/a	\$900
Convertible Top color (Red, Grey, Beige)	Base	S	V8 S		LCHH, LLKB, LSAL	\$600
Seatbelt color (Red, Camel)	Base	S	V8 S	R	RCHX, RSFA	\$350
Carpet color (Cirrus, Camel)	Base	S	V8 S	R	KLDN, KSFA	\$550
Headliner color (Grey Morzine cloth)	Base	S	V8 S	R	HLFZ	\$500
Suedecloth Upper Environment (full headliner) - Coupe	Base	S		R	Z23D	\$550
Suedecloth Upper Env. (A-pillars and header rail) - Conv	Base	S	V8 S		Z23D	\$250
Interior Trim (Dark Hex on Base; Light Hex on S & V8 S)	Base	S	V8 S		B71B, B71A	NCO
Satin Chrome Roll Hoop Covers	std	std	V8 S		B67C	\$150
Body-Colored Roll Hoop Covers (select colors only)	Base	S	V8 S		B67D	\$300

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Wheel Options	Vista Option Code	F-TYPE	F-TYPE S	F-TYPE V8 S	F-TYPE R
		Suggested Retail Price	Suggested Retail Price	Suggested Retail Price	Suggested Retail Price
19" Centrifuge - Silver	C51E	\$1,500	\$500		
19" Centrifuge - Black	C51H	\$2,500	\$1,500		
19" Orbit - Silver	C51V	\$1,500	\$500		
19" Orbit - Black	C51W	\$2,500	\$1,500		
20" Cyclone - Black	C51K			\$1,000	\$1,000
20" Gyrodyne - Black	C52B				\$1,000
20" Turbine	C51D	\$2,500	\$1,500	\$500	\$500
20" Tornado - Silver	C51L	\$2,500	\$1,500	\$500	\$500
20" Tornado - Black	C51G	\$3,500	\$2,500	\$1,500	\$1,500
20" Blade (Forged with Carbon Fiber inserts)	C51M	\$4,500	\$3,500	\$2,500	\$2,500
20" Rotor (Forged)	C51N	\$4,500	\$3,500	\$2,500	\$2,500
20" Storm (Forged with Carbon Ceramic Brakes)	C51T		\$13,450	\$12,000	\$12,000
Space Saver Spare Tire	C40N	\$380	\$380	\$380	\$380